

## WORKSHOP – INNOVATION and ENTREPRENEURSHIP

Venue: Mezzaninen, Stockholm University, Sweden  
(Rotundan: Joint workshop NABC)

**Theme: Joining forces by collaboration towards innovation**

### Sub-topics

- A) Bringing research into the society. Collaboration around innovation. Case perspectives from academia/startup/scale up/industry.
- B) Off-site visit at OpenLab. How to work with “design thinking” as a concept for challenge-driven innovation?
- C) NABC workshop (parallel session with Ageing, Material Science, and Sustainability)
- D) Teams, Leadership, and the SDGs in Entrepreneurship Education
- E) Future perspectives from IoT Sverige

### Wednesday 13 November 2019

9:20 – 9:30 (10 min)	<b>Opening remarks</b> <i>by Dr Malin Graffner Nordberg (Uppsala University) and Prof Naoto Kobayashi (Waseda University)</i>
9:30 – 11:00 (1h 30 min)	<b>Session 1: Collaboration academy/industry around innovation (presentations and panel discussions)</b>  <i>Chaired by Ms Emma Hermansson (Linnaeus University)</i>  Time for presentation includes 5 minutes Q&A  <ol style="list-style-type: none"> <li>1. 9:30-9:55 <b>Universities as machines to build companies</b> <i>by Prof Ulf Landegren (Uppsala University)</i></li> <li>2. 9:55-10:15 <b>Japanese - Swedish collaboration towards a new treatment for Alzheimer’s disease</b> <i>by Dr Hiroyuki Kato (Eisai Co., Ltd.)</i></li> <li>3. 10:15-10:30 <b>The long-term collaboration between Eisai and BioArctic – a success story</b> <i>by Dr Christer Möller (BioArctic AB)</i></li> <li>4. 10:30-11:00 <b>Panel discussion</b> facilitated by <i>Prof Emi Makino (Hiroshima University) and Dr Lisandro Bernardo (Umeå University): Dr Kato (Eisai Co., Ltd.), Dr Christer Möller (BioArctic AB), Prof Lars Lannfelt (Uppsala University), Prof Ulf Landegren (Uppsala University)</i></li> </ol>
11:00 – 11.30 (30 min)	Transfer by Metro to KTH, OpenLab
11:30 – 14:15 (2h 45 min)	<b>Off-site study visit at OpenLab</b> <a href="https://openlabsthlm.se/">https://openlabsthlm.se/</a> <i>Visit coordinated by Dr Christina Bendz (Stockholm University)</i>  <b>Lunch (@OpenLab)</b>
14:15 – 14.45 (30 min)	Transfer by Metro to Stockholm University, Aula Magna

14:45 – 15:30 (45 min)	<b>Preparation for joint workshop</b>
15:30 – 18:30 (3h)	<b>Joint workshop: “From research to societal impact: The NABC method”</b>  <i>Room: Rotundan</i>  <i><u>Background:</u> The NABC method was developed by the Stanford Research Institute many years ago. Since then millions of researchers all over the world have used the method to present their research in an easy-to-understand way. This is your opportunity to learn how to communicate the value of your research and avoid rejections based on incomprehension.</i>
19:00 – 21:30	Reception, hosted by the City of Stockholm (Stockholm City Hall)

### Thursday 14 November 2019

9:00 – 10:20 (1h 20 min)	<b>Session 2: Teams, Leadership, and the SDGs in Entrepreneurship</b>  <i>Chaired by Dr Marie Löwegren (Lund University) and Dr Mikiko Shimaoka (Waseda University)</i>  9.00-9.40 <b>Teams and Leadership - Experiences from Entrepreneurship Education</b> (Dr Karen Williams-Middleton, Chalmers and Dr Mikiko Shimaoka, Waseda University) 9.40-10.20 <b>Workshop on Team competences and the SDGs</b> (Dr Göran Lindström, Uppsala University)
10:20 – 10:50 (20 min)	<b>Coffee break</b>
10:50 – 11:30 (40 min)	<b>Session 2: continuation</b>  10.50-11.00 <b>Games for team building and learning</b> (Dr Mikiko Shimaoka, Waseda University) 11.00-11.30 <b>Group discussion about teamwork, leadership, and educational tools: Opportunities and challenges</b> (Prof Emi Makino, Hiroshima University & Masahiro Matsuura, Shiga University of Medical Science)
11:30 – 12:00 (30 min)	<b>Wrap up and lessons learned from Wednesday joint session</b> <i>Chaired by Dr Marie Löwegren (Lund University) and Dr Mikiko Shimaoka (Waseda University)</i>
12:00 – 13:00 (1h)	<b>Lunch</b>
13:00 – 14.40 (1h 40 min)	<b>Session 3:</b> <b>Continuation of session 1</b>  <i>Chaired by Dr Christina Bendz (Stockholm University)</i>  Time for presentation includes 5 minutes Q&A  1. 13:00-13:20 <b>Collaboration academia and industry: Methods for mutual access.</b> <i>by Dr Jenny Nordquist (Uppsala University)</i> 2. 13:20-13:40 <b>Learning from failure is the mother of innovation: A theoretical mechanism for switching between cognitive representations</b> <i>by Prof Toshio Murase (Waseda University)</i> 3. 13:40-14:10 <b>Shaping the future of sustainable energy with pioneering technology</b> by Dr Peter Forsberg (PGHV ABB) 4. 14:10-14:40 <b>Panel discussion</b> facilitated by Dr Johan Lilliecreutz (Linköping University) and Prof Masahiro Matsuura (Shiga University of Medical Science); Dr Jenny Nordquist (Uppsala University), Dr Peter Forsberg (PGHV ABB), Prof Toshio Murase
14:40 – 15:00 (20 min)	<b>Coffee break</b>

15:00 – 15:20 (20 min)	<b>Session 4: Towards a sustainable public sector by accelerating the use of IoT and data</b> by Dr Jin Moen (IoT Sverige)
15:20 – 16:00 (40 min)	<b>Concluding remarks: Lessons learned and moving forward</b> Prof Takehiko Kitamori (University of Tokyo) and Prof Leif Kirsebom (Uppsala University)  Discussion facilitated by Prof Naoto Kobayashi (Waseda University) and Dr Malin Graffner Nordberg (Uppsala University)
16:15 – 17:00 (45 min)	<b>Reporting from the parallel sessions</b> Closing speech by President Astrid Söderbergh Widding (Stockholm University)
18:00 –	<b>Farewell Reception at the Embassy of Japan</b>